



**2021 - 2022**  
**Business Administration – Accelerated Program**  
**Bachelor of Business Administration Degree**  
**Academic Plan**

**Note: For BBA Accelerated students: Up to 48 ELECTIVE Transfer/Work/Military credits may be applied.**

<b>Fall Year 1</b>		<b>Courses</b>	<b>Prerequisite</b>	<b>Credit Hours</b>
COM 1010		Composition and Critical Thinking I		3
ELECTIVE		Business Elective (see list below)		3
ELECTIVE		General Education Elective		3
ELECTIVE		Management Elective		3
MTH 1010		Quantitative Literacy		3
<b>Spring Year 1</b>		<b>Courses</b>	<b>Prerequisite</b>	<b>Credit Hours</b>
COM 1020		Composition and Critical Thinking II	COM 1010	3
ELECTIVE		Accounting Elective		3
ELECTIVE		Business Elective (see list below)		3
ELECTIVE		Economics Elective		3
ELECTIVE		Law Elective		3
<b>Fall Year 2</b>		<b>Courses</b>	<b>Prerequisite</b>	<b>Credit Hours</b>
BUS 3110		Accounting for Managers	ACC 1010	4
BUS 4210		Marketing Management	COM 1010	4
COM 2150		Advanced Professional Communications	COM 1020	3
PSY 2050		Self and Society	COM 1010, MTH 1010; Co-requisite: COM 1020	3
<b>Spring Year 2</b>		<b>Courses</b>	<b>Prerequisite</b>	<b>Credit Hours</b>
BUS 3710		Financial Analysis and Application	BUS 3110	4
BUS 4110A		Employment Law	LAW 2110	4
MTH 2750		Statistical Methods	MTH 1010 or MTH 1110	3
SOC 3050		Personal, Civic, and Global Perspectives	COM 1010, MTH 1010, PSY 2050	3
<b>Fall Year 3</b>		<b>Courses</b>	<b>Prerequisite</b>	<b>Credit Hours</b>
BUS 4010A		International Business for Managers	COM 1020, MGT 1010	4
BUS 4310A		Strategic Development and Implementation	COM 1020, BUS 3110, BUS 3710	4
ELECTIVE		Scientific Inquiry Elective		3
HUM 3910		Integrated Seminar	COM 1010, MTH 1010, PSY 2050, SOC 3050	3
<b>Transfer / Work / Military Electives</b>				<b>Credit Hours</b>
Elective credits earned through transfer, work, or military service.				48
<b>Program Total</b>				<b>120</b>

**\*BUSINESS Electives: Select a course from this list of Business Electives.**

If a course in this Business Elective list is required in your BBA program, it **MUST** be taken as a **REQUIRED** course and you must choose another Business Elective from this list.

ACC 2010	Intermediate Accounting I	ACC 1020
ACC 2210	Taxation I	ACC 1020
ACC 2610A	Managerial Accounting	ACC 1020
ACC 3010	Intermediate Accounting II	ACC 2010
ACC 4710	Forensic Accounting	ACC 3010
BUS 3010	Fundamentals of Project Management	ACC 1020, COM 1020, MGT 1010
BUS 4050	Advanced Business Analytics	BUS 3050
CIS 1110A	Computer Operating Systems and Maintenance	None
CIS 2210	Database Management and Design	CS 1110 or CIS 1110A
CIS 2510	Systems Development Methods	None
COM 2050	Public Speaking	COM 1010
COM 2110	Group Dynamics	None
CS 1110	Introduction to Programming	Co-Requisite: MTH 1010
ECN 3010	International Economics	ECN 2010
EN 2010	Introduction to Entrepreneurship	ACC 1010
FIN 1010	Personal Finance	None
FIN 3150	Risk Management	FIN 3010
FIN 3250	Banking and Financial Institutions	ECN 2010
FIN 3550	Financial Markets	FIN 3010
HRM 3010A	Staffing Human Resources	MGT 2110A
HRM 3110	Compensating Human Resources	MGT 2110A
HRM 3150	Performance Management of Human Resources	MGT 2110A
HRM 3410A	Training & Development	MGT 2110A
MGT 3110A	Change Management	COM 1020, MGT 1010
MGT 3310	Applied Leadership	MGT 2020
MGT 3410A	International Business	MGT 2020
MKT 3010	Introduction to Marketing Media Tools and Design	MKT 1110
MKT 3050	Contemporary Trends in Social Media Marketing	Co-Requisite: MKT 3010
MKT 3110	Consumer Behavior	MKT 1110
MKT 3210	Sales	COM 1020, MKT 1110
MKT 3410	Digital Marketing I	COM 1020, MKT 3010
NPMG 3010	Grant Writing	None
NPMG 3310	Fund Development	None
PSY 2310	Industrial Organizational Psychology	None
WEB 1110	Introduction to HTML	None
WEB 1210	World Wide Web Design	WEB 1110
WEB 1310	Web Development	WEB 1110
WEB 1320	Web Development II	WEB 1310
WEB 2110	Web Scripting	CIS 1110A, WEB 1110
WEB 2210	Interactive Web Design	WEB 2110
WRI 3010	Report Writing	COM 1020